



YOUNG PROFESSIONALS IN TRANSPORTATION SEATTLE

INDEX OF CONTENTS

01

About & Mission

02

Sponsorship

03

Membership

04

Programs

05

Communications

ABOUT

The Seattle chapter of Young Professionals in Transportation (YPT) was created in June 2013, to enhance professional development among young transportation practitioners and future leaders in Seattle, WA.

We are one out of 20+ YPT chapters, that is an all-volunteer, international organization working to cultivate a community of young professionals passionate about transportation.

MISSION

Our mission is to work to cultivate a community of young professionals passionate about transportation. Our organization embraces interest in transportation topics across all modes and strives to provide a forum for discussions that encompass traditional transportation topics and new transportation innovations that may shape the industry's future.



SPONSORSHIP

Our members are the future of the global transportation community. We are the future of the industry, and we are the future of your business. Supporting YPT supports the development of your employees as leaders and change-makers in the industry. Not only does your support allow us to create higher quality, and more impactful events, it directly feeds to the development of the transportation field.

As a federally recognized 501(c)(6) non-profit entity, contributions or gifts are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

SPONSORSHIP TIERS



Tunnel
Partner

\$1,000

- Opportunity for a representative to speak as a sponsor at events
- Complimentary membership for company employees
- Logo & link featured on all email communications
- Initial announcements to membership & on social media
- Logo & link featured on website
- Recognition at all YPT Seattle events



Rail
Partner

\$500

- Logo & link featured on all email communications
- Initial announcements to membership & on social media
- Logo & link featured on website
- Recognition at all YPT Seattle events
- Unlimited job postings



Street
Partner

\$250

- Logo & link featured on website
- Recognition at all YPT Seattle events
- Unlimited job postings

SPONSORSHIP

Event & In-Kind Sponsorship

In addition to annual sponsorships, we welcome contributions targeting events of specific interest to your company. We also welcome in-kind contributions of staff time, supplies, facilities, etc.

As an event or in-kind sponsor, you will receive:

Logo & link featured on
event email
communicationsSpecial
recognition at all the
eventLogo displayed at
the event

2018 - 2019 Sponsors



MEMBERSHIP

YPT Seattle is proud of the diverse membership - both in age and in range of transportation careers that our organization represents. The list below represents our current members employers.

- AECOM
- ALLIANCE FOR PIONEER SQUARE
- BENTON-FRANKLIN COUNCIL OF GOV.
- COMMUNITY TRANSIT
- COMMUTE SEATTLE
- DAVID EVANS & ASSOCIATES
- DAVIDO CONSULTING GROUP, INC.
- DRAGADOS USA
- FEHR & PEERS
- GRTMA
- HNTB
- HOPELINK
- IBI GROUP
- ICF
- KING COUNTY DOT + METRO
- NELSON \ NYGAARD
- PORT OF SEATTLE
- RPS GROUP
- SDOT
- SOUND TRANSIT
- SPIN
- STACY & WITBECK, INC.
- TRANSPORTATION ENGINEERING NORTHWEST
- WILSON IHRIG
- WSDOT
- WSP USA
- SMASH THE BOX PLANNING LLC.
- SEATTLE CHILDREN'S HOSPITAL

PROGRAMS

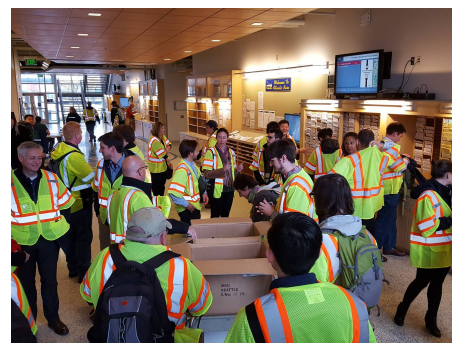
2017 & 2018



Transportation
Camp



Park(ing) Day



King Co. Metro Bus
Operations Tour

YPT Seattle has programmed various events from Park(ing) Day, to Bus Operation Tours, to Autonomous Vehicle Design Charrettes, to Happy Hours (TODrinks), but our biggest event in 2017 was Transportation Camp. For the 2018 event cycle, we are excited to host our 2nd Seattle Transportation Camp. All events YPT Seattle holds commit us further to our mission of providing networking opportunities, professional development, and camaraderie.

Inspired by the NYC 2011 Transportation Camp, YPT Seattle proudly hosted Seattle's first TransportationCamp! Sixty participants attended. With 6 Pecha Kucha Speakers, 13 sessions, and a happy that followed, it was a great day. We continue to thank our sponsor, Commute Seattle, and event partners, AIA Seattle and MG2 Architecture.

Future Programs

- YPT Chapter Portland & Vancouver BC Exchange
- Transportation Camps
- TRB Conference
- APA Conference

COMMUNICATIONS

Since our chapter's founding we have successfully and consistently grown our membership and media followers, and we're committed to continuing the trend. To measure our success, we utilize tools such as: Google Analytics, CiviCRM, Wix, FB boost, Twitter, Instagram, and Mailchimp. And no event is complete without a recap/thank you blog post on our website, yptseattle.org.

**357**

page likes

**457**

followers

**73**

followers

**250+**

listserve

Thank you



@YPTSeattle
www.YPTSeattle.org