



YOUNG PROFESSIONALS IN TRANSPORTATION SEATTLE

Sponsorship Package

2022 - 2023

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ABOUT

The Seattle chapter of Young Professionals in Transportation (YPT Seattle) was created in June 2013 to enhance professional development among young transportation practitioners and future leaders in Seattle, WA.

YPT Seattle is the local chapter of the entirely volunteer-run YPT International non-profit organization. YPT International facilitates the growth of new chapters and guides the **25+ chapters** in promoting their core values: professional development, fellowship, and networking.



MISSION

Our mission is to work to **cultivate a community of young professionals passionate about transportation**. Our organization embraces interest in transportation topics across all modes and strives to provide a forum for discussions that encompass traditional transportation topics and new transportation innovations that may shape the industry's future.

SPONSORSHIP

Our members are the future of the transportation industry and are the future of your organization. Sponsoring YPT Seattle supports the development of your employees as leaders and change-makers in the industry. Your support allows us to **create high-quality programming** and **keep membership costs reasonable** for our young members. Sponsoring YPT Seattle allows us to continue engaging and nurturing the pipeline of transportation professionals.

As a federally-recognized 501(c)(6) non-profit entity, contributions or gifts are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

2021-2022 SPONSORS:

FEHR  PEERS

 **NELSON**
NYGAARD

SPONSORSHIP TIERS



RAINIER LEVEL \$1,000+

- Logo and link featured on all email communications
- Logo and link featured on our website
- Recognition at all YPT Seattle events
- Unlimited job postings
- **Complimentary memberships** for up to 10 employees
- Opportunity for a representative to speak as a sponsor at events

SPACE NEEDLE LEVEL \$500 - \$1000



- Logo and link featured on all email communications
- Logo and link featured on our website
- Recognition at all YPT Seattle events
- Unlimited job postings
- **Complimentary memberships** for up to 5 employees

PIKE PLACE LEVEL \$250 - \$500



- Logo and link featured on all email communications
- Logo and link featured on our website
- Recognition at all YPT Seattle events
- Unlimited job postings

EVENT & IN-KIND SPONSORSHIP

In addition to annual sponsorships, we welcome contributions targeting events of specific interest to your organization. We also welcome in-kind contributions of staff time, supplies, facilities, etc.



Transit Oriented Drinks (TOD) event

AS AN EVENT OR IN-KIND SPONSOR YOU WILL RECEIVE:

- Logo and link featured on all event communications
- Logo displayed at the event
- Special recognition at the event
- Unlimited job postings for the month of the event

MEMBERS

YPT Seattle is proud of the diverse membership - both in age and in the range of transportation careers that our organization represents. The list below presents our current members' employers.

- Air Cargo World
- ChangeLab Solutions
- City of Issaquah
- Community Transit
- Fehr & Peers
- INIT Innovations in Transportation
- Johnson, Mirmiran, & Thompson
- Kimley-Horn
- King County Metro
- LMN Architects
- Michael Baker International
- Move Redmond
- Nelson/Nygaard
- Parametrix
- Ricondo
- Seattle Department of Transportation
- Smash the Box
- Sound Transit
- Toole Design Group
- Transportation Choices Coalition
- Via
- Wilson Ihrig
- WSP
- Zoba

PROGRAMS



Group bike ride + brunch event



Riding the Bainbridge Island Ferry from a happy hour

YPT Seattle has held many different types of events ranging from webinars, to design charrettes, group bicycle rides, happy hours, and technical tours. During the heights of the COVID-19 pandemic we held virtual events to keep our members engaged and connected. In mid-2021 we began to resume in-person events when possible in accordance with local guidelines. All programming that YPT Seattle creates commits us further to our mission of **providing networking opportunities, professional development, and camaraderie.**

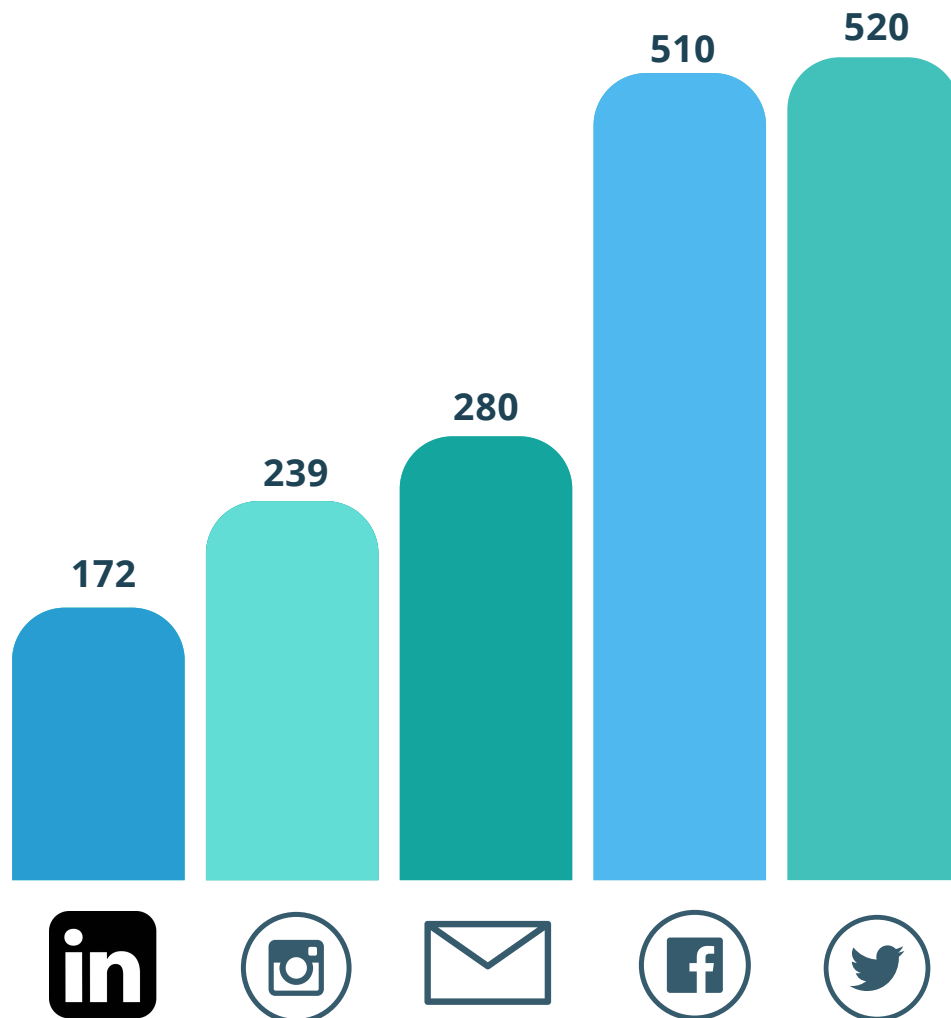
We look forward to continuing the YPT Seattle tradition of creating engaging events and are planning on the following events:

- Membership networking matches
- Webinars
- Technical and historical tours
- Happy hours

COMMUNICATIONS

Since our chapter's founding, **we have successfully and consistently grown our membership and social media presence.** To measure our success, we utilize tools such as Google Analytics, NEON CRM, Wix, Facebook boost, and analytics provided by Facebook, Instagram, LinkedIn, and Twitter.

After each event, we publish a recap / thank you in our monthly email newsletter and on our website, yptseattle.org.



YPT Seattle Subscribers & Followers



THANK YOU!



Contact: yptseattle@gmail.com



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